

VISUAL THINKING

PRACTICAL SKETCHNOTING WORKSHOP

Synopsis

Visual thinking can be described as seeing words as a series of pictures but also as the ability to work effectively with the complicated ideas. By unlocking the power of visual thinking we can overcome problems, think more creatively and critically, make better decisions and expand our perspective of what's possible. In times of increasing complexity, competition and constraint, we cannot rely on yesterday's ideas, products and ways of working. Today's leaders in order to improve performance need to stimulate creative thinking and unleash the creative potential in themselves and in their teams. Although visual thinking is not limited to drawing, drawing plays a crucial role in developing the visual thinking expertise. The aim of this session is to understand the importance of visual thinking as a critical competence of today's leader and to learn how to use in practice the tools and techniques of sketchnoting.

Training Objectives

The key objectives of this workshop are:

- To find out what visual thinking is and why it works
- To learn the fundamentals of sketchnoting
- To inspire to use visual thinking

Training Benefits

After completing the workshop, the participants should be able to:

- Understand the visual thinking and why it works
- Know the basics and tricks of sketchnoting
- Create a basic drawing
- Use the new tools and techniques
- Believe that everyone can draw good enough

Style and Structure/ Teaching methods

- Interactive „learning by doing” workshop
- The following teaching techniques will be used: short lectures, team and individual activities and a lot of drawing. Practice and more practices, new experience, tricks, inspiration and fun.

Course Program

Module 1: Visual thinking - theory

Module 2: Drawing in visual thinking – why it works?

Module 3: Fundamentals of creating of good enough drawing

Module 4: Basics tools of visual thinking

Module 5: The basic of sketchnoting

Module 6: Visual thinking in practice – when and where to use

Module 7: Summary of the workshop

Course Duration

1 day

Trainers' Bio

Natalia Klonowska - visual thinking trainer, graphic recorder, facilitator and sketch scribe specializing in visual thinking techniques and creativity development. Natalia designs and delivers training and workshops for every age group proving that everyone can draw. She shows how to improve everyday life with simple drawing and teaches how to use drawing in unleashing the creative potential, ideas presentation, effective work or learning. Her unique graphic records can be used to summarize a meeting, a conference or a discussion. She creates handwritten illustrations to simplify the processes, diagrams or procedures. Natalia uses visual thinking in practice by putting on paper everything what matters.